



# PROGRAMME



**GRAÇA MACHEL TRUST'S  
WOMEN CREATING  
WEALTH  
SUMMIT**

**BREAKING BARRIERS, BUILDING WEALTH**  
18 - 20 November 2024  
The Marriot Melrose, Johannesburg, South Africa

In partnership with



## DAY1 Monday 18 November, 2024

### THEME - The Current State of African Women & Youth Entrepreneurship: Assessing Progress and Charting the Future

08:00 - 08:45	Registration and Seating/Arrival Tea and Coffee
<b>Opening Plenary</b> Leadership and Vision for Economic and Social Transformation – perspectives from distinguished leaders.	
09:00 - 09:10	Welcome by Summit Programme Director: Ms. Nozipho Tshabalala: CEO, The Conversation Strategists
09:10 - 09:20	Entertainment: Poet: Olive Olusegun
09:20 - 09:26	<b>GMT WCW Video</b>
09:26 - 09:35	<b>Opening remarks</b> <b>Speaker:</b> Ms. Theo Sowa – Interim CEO, The Graça Machel Trust
09:35 - 09:55	<b>Regional analysis of the entrepreneurship landscape:</b> Financial Inclusion and Policy ecosystems research on barriers and opportunities for women entrepreneurs. <b>Speakers:</b> Ms. Shiphra Chisha – Director of Programmes, The Graça Machel Trust Mr. Jeconiah Opiyo Makoude – Researcher, Innovia Research
09:55 - 10:05	<b>Keynote address</b> <b>Speaker:</b> Mrs Graça Machel, Founder, and Chair Graça Machel Trust
10:05 - 10:20	<b>Ignition Keynote:</b> Catalyzing Inclusive Wealth Creation for Africa's Future: A Call to Action for Women and Youth <b>Speaker:</b> Dr. Monique Nsanzabaganwa, Deputy Chairperson of the African Union Commission (AUC)
10:20 - 11:05	<b>Plenary 2: The Evolving Landscape of Women and Youth Entrepreneurs and realising holistic impact</b> Examine the dynamic shifts in women and youth entrepreneurship, focusing on recent trends, emerging opportunities, and innovative solutions. <b>Panel discussion:</b> <ul style="list-style-type: none"> <li>Ms. Korkor Cudjoe – Senior Entrepreneurship Manager, The Graça Machel Trust</li> <li>Ms. Esther Dassanou – Director Gender Programmes, the Mastercard Foundation</li> <li>Prof. Reena Das Nair – Executive Director, the Centre for Competition, Regulation and Economic Development (CCRED), University of Johannesburg</li> </ul> <b>Moderator:</b> Ms. Aguil Deng – Corporate Philanthropy, Bloomberg LP
11:05 - 11:20	Breakaway rooms and sessions explained.
11:20 - 11:50	Tea break & Networking

11:50 – 12:45	<b>SESSION 1A</b> Status of Women and Youth financial inclusion in Africa Venue 1	<b>SESSION 1B</b> Digitization and Access to Information for Entrepreneurial Growth Venue 2	<b>SESSION 1C</b> Youth entrepreneurship ecosystem in Africa Venue 3
	This session will explore a continent-wide ecosystem that fosters impactful, multi-level initiatives to advance the financial and economic inclusion of women and youth.	Equip women and youth entrepreneurs with the tools and insights to leverage digital platforms, data access, and information-sharing networks to fuel growth, scale operations, and achieve sustainability.	In this session, we will examine how Africa's youthful population, growing digital economy, and emerging innovation hubs work together as key factors in creating new opportunities for economic empowerment and job creation across the continent.
Panellists	<ul style="list-style-type: none"> <li>Ms. Masego Seane – Founder, Lali Wines &amp; WCW programme participant</li> <li>Dr. Theopista Ntale – Country Lead, New Faces New Voices Uganda GMT network)</li> <li>Ms. Jessica Annor – Head of the Youth, Gender and Women's Empowerment unit, African Union Development Agency-NEPAD</li> </ul>	<ul style="list-style-type: none"> <li>Ms. Talia Grusin – Founder, Kuendeleza</li> <li>Mr. Preetesh Sewraj – CEO The Leories</li> <li>Ms. Toni Gumede – Manager in the office of the CEO, Brand SA</li> <li>Dr. Mfanasibili Ngwenya – Digital Strategist</li> </ul>	<ul style="list-style-type: none"> <li>Ms. Farai Ntuli – Strategy Manager, Africa Livelihoods Youth Employment, Accenture</li> <li>Ms. Sandra Kambikambi, CA &amp; microfinance expert, also member of the Youth Advisory Group – Zambia,</li> <li>Ms. Racheal Nzuki – Co-founder, Farmertics, &amp; member of the WCW Youth Advisory Group – Kenya</li> </ul>
Moderator	Ms. Caroline Komey – Senior Entrepreneurship Officer, The Graça Machel Trust	Ms. Coumba Ndeye – WCW Country Lead, Senegal	Ms. Faith Namalwa – WCW Youth Lead
13:00 – 14:00 Lunch			
14:00 – 14:15	Breakaway session debriefs in plenary.		
14:15 – 14:45	<b>Bridging the Gap: Policy solutions for empowering women entrepreneurs in Africa:</b> From policy to impact – How can policy initiatives can lead to increased innovation and agency in women entrepreneurs. <b>Presenter:</b> Ms. Christine Muyama – Advocacy Officer, The Graça Machel Trust <b>Respondent:</b> Ms. Sauda Msemo – Deputy Governor of the Bank of Tanzania <b>Moderator:</b> Ms. Caroline Armstrong – New Faces New Voices, Country Lead – Kenya (GMT network)		
14:45 – 15:15	<b>Plenary 3: The Power of Personal Agency and Innovation in Entrepreneurship:</b> Strengthening the mindset, skills, confidence, and innovative thinking needed to break barriers and take control of entrepreneurial journeys. Insights from women, youth and key ecosystem players. <b>Panel discussion:</b> <ul style="list-style-type: none"> <li>Ms. Josina Machel – Founder, Kuhluka Movement &amp; Board Member, the Graça Machel Trust</li> <li>Ms. Dineo Molokoane – Founder, Shedding Light &amp; WCW programme participant</li> <li>Ms. Indherani Reddy – COO, Regenesys Business School</li> </ul> <b>Moderator:</b> Dr. Mthomang Diaho – Founder, Spiral Aloe Health and Wellness, Co-Founder TEACHSA		
15:15 – 16:00	<b>The WCW Youth Entrepreneurship Jump-starters Challenge update</b> <ul style="list-style-type: none"> <li>This a WCW multinational campaign challenging young entrepreneurs to put their best ideas forward and the finalists will get support to set up the businesses and generate profit within a given timeframe.</li> <li>Meet some of the young SA entrepreneurs willing to take the challenge on.</li> </ul>		
16:05 –16:45	<b>SESSION 1A</b> Building Bridges: Cultivating Connections for Entrepreneurial Success Venue 1	<b>SESSION 1B</b> The Future of Entrepreneurial Learning Venue 2	<b>SESSION 1C</b> Unlocking Youth Employment Opportunities Venue 3
	Understanding how diverse networks, including sector associations and business communities, drive entrepreneurial success by providing advocacy, support, and valuable connections that enhance opportunities and increase overall net worth.	Exploring innovative approaches to building entrepreneurial skills for long-term success and growth.	Innovative strategies for expanding the job market and creating sustainable employment pathways for Africa's youth.
Panellists	<ul style="list-style-type: none"> <li>Ms. Thato Mokhotu – MD of RTT Construction &amp; Consulting Engineering Firm &amp; WCW programme participant</li> <li>Ms. Selina Mwenelupembe – Executive Chairperson COMFWB Malawi</li> <li>Ms. Vida Nasari – GMT Women in Business Network, Tanzania</li> </ul>	<ul style="list-style-type: none"> <li>Dr. Vincent Kaitano – WCW Business Coach</li> <li>Mr. Dennis Mhangami – Lecturer, University of Witswatersrand</li> <li>Ms. Gloria Lema – WCW Master Coach</li> </ul>	<ul style="list-style-type: none"> <li>Lunga Msimang Programme Manager NPMN Stakeholder Relations, Harambee</li> <li>Ms. Naomi Lintini – Chief Technical Advisor, the International Labour Organisation</li> <li>Ms. Ayanda Phumo – Director, Ayanda Phumo Consulting &amp; member of the WCW Youth Advisory Group, South Africa</li> </ul>
Moderator	Ms. Tanya Ninganga – WCW Country Coordinator, South	Ms. Mercy Gichangi – WCW Country Lead, Kenya	Ms. Mercy Gichangi – WCW Country Lead, Kenya
16:45 – 17:00	Breakaway sessions debrief		
17:00 – 17:10	<b>Moderator Closes</b>		
18:00 – 20:00 <b>WCW-Afrishela Investment Ecosystem Mixer</b>			
	If you are interested in working with women entrepreneurs on the continent, be sure to attend the WCW-Afrishela Business Ecosystem Mixer. Attendees can expect a vibrant atmosphere filled with passionate entrepreneurs, visionary investors, and key policymakers focused on gender-lens investment. This cocktail-style event offers an opportunity to network with industry leaders, discover exciting investment prospects, and engage in meaningful discussions aimed at transforming the entrepreneurship landscape. It's the perfect way to kick off the Summit, and you won't want to miss it		

**THEME - Catalysing Growth For Women And Youth**

08:00 - 08:40	Registration and Seating / Arrival tea and coffee		
09:00 - 09:05	Welcome and reflection on day 1		
09:05 - 09:10	Entertainment: Nozolo Desire		
09:10 - 09:30	<b>Keynote address</b> Speaker: Ms. Mable Kwudzo - CEO and Founder of Okata Farms, Winner, Best Farmer Award: African Women in Business Award 2023		
09:30 - 10:30	<b>Plenary 2: Access to finance</b> <b>Introduction to gender lens investment:</b> Ms. Andia Chakava – Investment Director, Afrishela <b>Panel discussion:</b> <ul style="list-style-type: none"> <li>Ms. Ann Leepile – CEO, Alexander Forbes Investments</li> <li>Dr. Tukiya Kankasa-Mabula – Former Deputy Governor Administration, Bank of Zambia &amp; GMT Expert Leaders’ Group</li> <li>Ms. Yvonne Maitin – Head of Unlisted Investments, the Public Investment Corporation &amp; CEO, One Capital Africa</li> <li>Ms. Dipuo Phakathi – CEO of Denic Cabinets &amp; WCW programme participant</li> </ul> <b>Moderator:</b> Ms. Andia Chakava – Investment Director, Afrishela		
10:45 - 11:15	Mid-Morning Tea break & Networking		
11:15 - 12:00	<b>SESSION 1A</b> Innovative Financing Solutions Venue 1	<b>SESSION 1B</b> Alternative Investment Framework Venue 2	<b>SESSION 1C</b> Gender Smart Practices: 2X Criteria and Certification Venue 3
Summary	Facilitating deep conversation about creating innovative products and services that resonate with market needs while unlocking new sources of capital.	The workshop will share framework / Tools that needs to change the framing of funding.	Have a masterclass on 2X certification to encourage businesses to be gender and climate forward.
Panellists	<ul style="list-style-type: none"> <li>BII – Adam Boros (Head of Development Impact)</li> <li>Shared Interest - Dorcas Onyango (Global Director of Programmes)</li> <li>LEJA (Fintech) - Clara Masinde (Chief Operating Officer)</li> <li>Wazawazi - Chebet Mutai (Founder &amp; CEO)</li> </ul>	<ul style="list-style-type: none"> <li>Jack Fruit Finance - Kevin Korir (Chief Technology Officer)</li> <li>Womhub – Anjani Harjeven (Chief Executive Officer)</li> <li>WDB – Rose Mamabolo (Chief Executive Officer)</li> </ul>	<ul style="list-style-type: none"> <li>2X Global - Jo McDonnell (2X Challenge Lead)</li> <li>2X Global - Nafisa Bhikoo</li> </ul>
Moderator	Ms. Kimberley Gire – Chair, Board of Trustees, Centre for Global Collaboration	Ms. Precious Schulte to Brinke - Snr Manager Social Impact, Visa CEMEA	Ms. Jane Mbinya – Investment Officer, Afrishela
12:00 - 12:10	Feedback session		
12:10 - 12:55	<b>Plenary 3: Unlocking Market Access for Emerging Businesses</b> Exploring Key Routes to Market, the Impact of Preferential Procurement, and the Role of Competition Policy and Economic Regulation <b>Panel discussion:</b> <ul style="list-style-type: none"> <li>Ms. Betty Mkatshwa – Legal Counsel, Competition Commission of South Africa</li> <li>Ms. Futhi Mtoba – Co-Convenor - Women Economic Assembly (WECONA) Co-Founder, TEACH SA</li> <li>Ms. Thato Mokhothu – MD of RTT Construction &amp; Consulting Engineering Firm WCW programme alumni</li> </ul> <b>Moderator:</b> Ms. Mpumi Maesela – CEO, SE holdings		
13:00 - 14:00	Lunch		
14:00 - 14:45	<b>SESSION 2A</b> Scaling Agribusiness: Unlocking Growth Opportunities through Value Addition: Venue 1	<b>SESSION 2B</b> Digital Transformation and Innovation Venue 2	<b>SESSION 2C</b> Trade and Market Access: Venue 3
Summary	Explore opportunities and strategies for scaling agricultural ventures, focusing on value chains, sustainable practices, and access to finance for women and youth-led agribusinesses. Topics will include leveraging technology for productivity, developing resilient supply chains, and market expansion.	Equip entrepreneurs with insights and tools to leverage digital solutions for business growth. This breakaway session will cover e-commerce, fintech solutions, artificial intelligence, and digital marketing strategies to reach broader audiences, streamline operations, and foster innovation.	Dive into regional and international trade opportunities that advance entrepreneurs, including navigating trade agreements like the African Continental Free Trade Area (AfCFTA), export readiness, and accessing new markets.
Panellists	<ul style="list-style-type: none"> <li>Mr. Teboho Bosiu – Economist at Centre for Competition, Regulation and Economic Development (CCRED) CCRED, University of Johannesburg</li> <li>Ms. Joyce Atuhaire – Country Director African Women Agribusiness Network (AWAN), Uganda</li> <li>Ms. Victoria Mwafulirwa - Homes Industries LTD, Malawi</li> <li>Ms. Lysiane Lefebvre – Shamba Centre</li> </ul>	<ul style="list-style-type: none"> <li>Ms. Sibongile Martino – Founder, Indoni Strategies</li> <li>Ms. Xoliswa Moraka – Founder, Colab4 Growth</li> <li>Ms. Sandiso Sibisi – Studios Director at COOi Studios</li> </ul>	<ul style="list-style-type: none"> <li>Mr. Sewu-Steve Tawia, Managing Partner, JAZA RIFT VENTURES &amp; AfCFTA</li> <li>Mr. Chilufya Sampa – Special Advisor, Competition law and policy, Shamba Center</li> <li>Ms. Raksha Mahabeer – Owner, Raksha Raksha Mahabeer Consulting</li> </ul>
Moderator	Ms. Susan Chembe – WCW Country Lead, Zambia	Ms. Thelma Bamhare – Project Lead, WCW	Ms. Sino Xaba – WCW Country Lead, South Africa
14:45 - 15:00	Feedback session		

15:00 - 15:45	<p><b>Plenary 4: Ecosystem Builders— Fostering Coordination And Collaboration for Ecosystem Impact</b>          Focused on how ecosystems can be transformed to foster not just growth but continuous entrepreneurial innovation, by nurturing experimentation and market disruption.  <b>Panel discussion:</b> • Ms. Ayanda Mafuleka – CEO, Finance and Accounting Services Sector Education and Training Authority (Fasset)          • Dr. Onyineye Nwaneri – Group CEO, Afrikka Tikkun          • McKevin Ayaba - Ecosystem Facilitator &amp; Innovation Ecosystem Strategist  <b>Moderator:</b> Marlene Ogawa –Country Director for Synergos, South Africa</p>	
15:45 - 16:00	Mid-afternoon tea / networking	
16:00 - 16:45	<p><b>SESSION 3A</b>          Leveraging Data-Driven Advocacy and MERL Tools to Boost Resilience and Impact          Venue 1</p>	<p><b>SESSION 3C</b>          Entrepreneurs for a Sustainable Future: Addressing Climate Change          Venue 3</p>
Summary	The panel will explore how entrepreneurs can leverage Monitoring and Evaluation (M&E) systems and engage in policy development to drive sustainable growth. By using M&E, business leaders gain insights to improve performance, while advocating for policy change helps create a supportive environment, boosting the resilience and impact of women and youth-led enterprises across Africa.	This session explores how entrepreneurs can lead in tackling climate change by adopting sustainable business models, green innovations, and circular economy practices. Attendees will learn strategies for reducing environmental impact, attracting green investments, and leveraging local resources to grow sustainably while tapping into emerging eco-conscious markets.
Panellists	<ul style="list-style-type: none"> <li>• Ms Mandisa Dyantyi – Building Movement Manager, Oxfam</li> <li>• Ms. Tandi Hopa – Founder WCW Entrepreneur Mr. Rinji Kwarkas – Monitoring, Evaluation, Research, and Learning (MERL) Officer, GMT</li> <li>• Ms Nomcebo Masilela-Mathebula – MEAL Officer, Oxfam</li> </ul>	<ul style="list-style-type: none"> <li>• Ms. Sarah Ngwenya - Managing Director at Kalomo Grain Marketing Ltd</li> <li>• Ms. Mpumi Maesela – CEO, SE holdings</li> <li>• Ms. Thandiswa Mbobo – Founder and Director - Refinement Engineering Pty Ltd</li> </ul>
Moderators	Ms. Cleo Ngulube – Policy and Advocacy Manager, GMT	Ms. Irene Ochola – Monitoring, Evaluation, Research, and Learning (MERL) Manager, GMT
16:45 - 17:00	Feedback session	
17:00 – 17:15	<p><b>Closing Keynote address</b>  <b>Speaker:</b> Ms Gemma M. Mbegabolawe          Principal Officer – Women and Youth in Trade   Women, Youth and SME Division (DIMPC), African Continental Free Trade Area</p>	
17:15 - 17:20	Moderator Closes	
18:30 for 19:00	<p><b>WCW Summit Gala and Awards</b></p> <p><b>Keynote address:</b> Ms Geraldine Fraser-Moleketi          At the WCW Gala Dinner and Awards attendees can look forward to an inspiring evening celebrating remarkable achievements. The event will showcase the finalists from the WCW Jump-starters Challenge, honor the outstanding WCW entrepreneurs generating significant turnover and creating significant jobs. Join us for a night of recognition, inspiration, and celebration!</p>	

## DAY3 Wednesday 20 November, 2024

### THEME - Reflection on Accomplishments and Charting the Way

08:00 - 08:45	Registration and Seating / Arrival tea and coffee
09:00 - 09:05	Welcome by Programme Director
09:05 - 09:15	Entertainment : Poet: Fadzai Nova
09:15 - 09:25	Reflection on Day 2
09:25 - 10:25	<p><b>Closing speech: Wealth creation journey realised</b> – inspiring session featuring influential entrepreneurs from across the continent as they share their powerful stories of personal transformation, agency, and bold leadership that ignited their entrepreneurial success.  <b>Panel discussion:</b> • Dr Marko Saravanja – Executive Chairperson, Regenesys Education          • Ms Nosipho Armstrong – Armstronic Pty Ltd          • Ms Khadija Kellow – Galla Logistics  <b>Moderator:</b> Nozipo Tshabalala</p>
10:25 - 10:40	Appreciation and commitments by entrepreneurs
10:40 - 11:00	Mid-morning tea / networking
11:00 - 12:30	<p>Partner appreciation, announcements and commitments</p> <p>Entertainment</p> <p>Action steps going forward to help shape the next summit. Use this summit as the building blocks.  <b>GMT Partners:</b>          • Mastercard Foundation • Bill &amp; Melinda Gates Foundation • Synergos          • FASSET • ABSA South Africa • Shared Interest  <b>Moderator:</b> Ms. Shiphra Chisha – Director of Programmes, The Graça Machel Trust</p>
12:45 - 13:00	Closing of summit by HE Graça Machel
13:00 - 13:10	Entertainment
13:10 - 14:10	Lunch / Networking